



HMK Design

Hannah Kretzschmar,
Graphic Designer

Education

St Agnes Academy – Houston, TX (2007–2011)
Arizona State University – Tempe, AZ (2011–2016)

Graduated Magna Cum Laude with a **B.S. in Graphic Design** and a minor in Design Studies

Order of Omega Greek Honor Society Member
8 Semesters on ASU Dean’s List (GPA 3.5+)

Employment

Graphic Designer
Phantom Lighting Systems
Houston, TX
June 2020 – Present

Work closely with outside marketing/design firm to update all company literature to match their new website design; create content for and manage all social media accounts; design sales agent training decks; responsible for resource article copywriting in WordPress; create print collateral as needed

Freelance Graphic Designer

Various Clients
San Diego, CA
2015 – 2018

Primarily designed print-based collateral for small businesses in a variety of industries; developed several custom logos and brand identities. Created some digital content, including banner ads, social media posts, etc.

Graphic/UI Design Intern

Thunderbolt Studios
Beverly Hills, CA
Summer 2015

Designed UI screens for multiple iPhone apps, primarily using Photoshop; worked with overseas development team to customize UX functionality

References Available Upon Request

Skills & Interests

Proficiencies

Social Media Mgmt.
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Copy Writing & Editing
Book Design

Familiarities

Photography
WordPress
HTML/CSS
Adobe AfterEffects
Adobe Premiere
UI/UX Design

Interests

Animals (Dogs)
Creative Writing
Interior Design/Decor
World Travel
Doodling/Art
Documentaries